

## Ben Eine - Love at First Sight - A New Mural for Zurich

Mural: May 9-13, 2022, Ausstellungsstrasse, 8005 Zurich

Exhibition: 12 - 28 May 2022, Seefeldstrasse 52, 8008 Zürich

Press Release

5 May 2022

1 / 2

### ***Love at First Sight***

"Why do you make or like art?"

Whether you ask artists, gallery owners or art collectors:

"Simply because I love doing it!"

**British artist Ben Eine is coming to Zurich - and in doing so, he is not only enchanting the premises of the Kolly Gallery but also enriching the city of Zurich with a new mural with his unique lettering.**



*Ben Eine, 2022, Love at First Sight*

### Mural

In 2017, X-TRA, Kolly Gallery and American artist John 'Crash' Matos realised the first mural at Limmathaus in Zurich. Five years later, the building is getting a new façade by London-based artist Ben Eine, a pioneer in the development of graffiti and street art who became world-famous through his symbiotic collaboration with Banksy.

The mural designed by Ben Eine is entitled *Love at First Sight*. The motto *Love at First Sight* describes the sudden, instinctive and positive feeling of a great thing; this can be love, a new piece of clothing or a hobby. Ben Eine's heart beats for art and somehow for the city of Zurich. As a former graffiti writer, he has always wanted to immortalise himself in Zurich - now the time has come! He couldn't resist this unique opportunity and therefore wants to leave his mark on all of Zurich's residents with this positive motto.

### Exhibition

The mural is accompanied by the group exhibition of the same name at the Kolly Gallery. As part of the exhibition, Ben Eine invited an impressive ensemble of artists to Zurich: Voyder (UK), Teach (UK), Hownosm (USA) and Sickboy (UK).

Their art encompasses first-class craftsmanship and intricate detail. The exhibition consists of different styles, including lettering, surrealistic pop, as well as graphic influences. The exhibition encompasses various styles and artistic paths of world-renowned artists that Ben Eine admires and enjoys "hanging out" with metaphorically as well as literally.

In addition, the exhibition at the Kolly Gallery aims to reflect the core values of art, culture and graffiti. It is about togetherness instead of demarcation. Different people and communities are to be brought together for an exchange. After two years, this is finally possible again and we are even more pleased to be able to design a mural with Ben Eine as the icing on the cake.



KOLLY GALLERY

KOLLY GALLERY AG - Seefeldstrasse 52 - 8008 Zurich - [www.kollygallery.com](http://www.kollygallery.com)

## Ben Eine - Love at First Sight - A New Mural for Zurich

Mural: May 9-13, 2022, Ausstellungsstrasse, 8005 Zurich

Exhibition: 12 - 28 May 2022, Seefeldstrasse 52, 8008 Zürich

Press Release

5 May 2022

2 / 2



### About the Artist

Ben Flynn, better known as Ben Eine, is a graffiti writer and street artist from London. Ben Eine is best known for his alphabet lettering on shop fronts in the London boroughs of Shoreditch, Brick Lane and Broadway Market.

Eine first became known in the 'commercial' graffiti scene through his symbiotic partnership with London graffiti artist Banksy; through Eine, Banksy gained access to the underground scene and through Banksy, Eine gained access to the commercial world. Ben Eine is known for his iconic, highly recognisable and numerous lettering styles such as Shutter, Circus, Neon, Elton, Vandalism, Tenderloin and Wendy. The sheer arrangement of the letterforms is usually accompanied by a clever ironic twist in the content, as suggested by the words on the canvases. The series features artworks that are particularly interesting in their choice of colour and visual execution. Visibility and invisibility are in constant interplay in the artworks.

### Sponsors and Support

The Rainbow Collection, MOLOTOW™, Stiftung Limmathaus Zürich, X-TRA, donuts communication SA, private sponsors and Kolly Gallery

Press Contact:

Tania Di Brita, [tania@kollygallery.ch](mailto:tania@kollygallery.ch)  
Seefeldstrasse 52, 8008 Zürich



KOLLY GALLERY

KOLLY GALLERY AG - Seefeldstrasse 52 - 8008 Zurich - [www.kollygallery.com](http://www.kollygallery.com)