

Paint Wildly

L'outsider

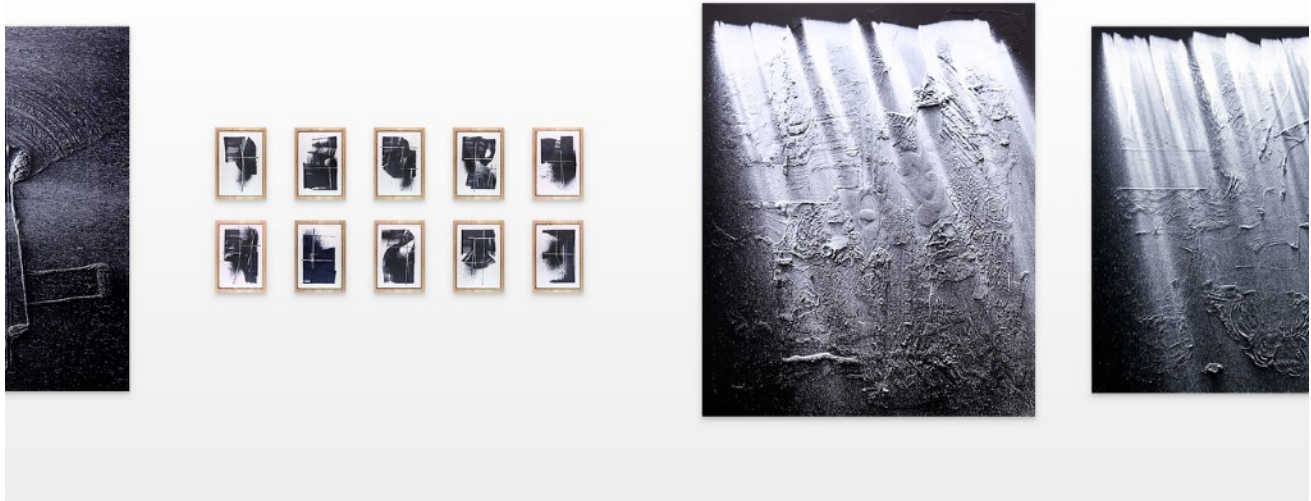
Press Release

October 1st 2022

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October 6th 31st, 2022

Rue des Bains 52, 1205 Geneva, Switzerland



Trusting his gut feeling - L'outsider continuously keeps exploring his artistic practice. The series entitled *Paint Wildly* will be presented by Kolly Gallery from October 6th - 31st 2022 in Geneva.

Paint Wildly refers to a feeling that the artist experiences when he is painting. He knows that the essence of this artistic practice is based on constantly changing his way of working. Therefore, he decided to become the opposite of the artist he used to be. He forces myself to break the methodology of work, to be constantly in risk taking and personal astonishment!

„I force myself to be constantly in risk taking and personal astonishment!“ - L'outsider, 2022

Taking risks has a positive side for the artist, because he's works present extraordinary visual effects, dazzling contrasts and poignant textures.

The exhibition *Paint Wildly* features large as well as miniature works. Both formats are masterfully designed and have a unique quality. The canvases are painted with a mixture of acrylic and coating in order to highlight the on the thickness and structure of the paintings. The artist uses various tools such as mason's rulers, tiler's glue knives or even self created tools that support his unique creative practice. Important to mention is his freehand usage of the Montana-Madmaxxx spray can whose fat cap imitates an immense calligraphic pen. Initially the intention was to the approach new form of graffiti that contains neither a tag nor a throw up. Meanwhile he developed a key signature that focuses on the aesthetics of gesture and therefore he pursues their emotional qualities, which he states in *Paint Wildly*.

As a ,retired writer' L'outsider is no longer confronted with this context, but still tries recreate and reactivate the relationship with the ,outside' and ,inside'. He therefore adapts the studio practice, and keeps the 'outside' practice activated.

L'Outsider's artworks seem to be constantly fluctuating around that unique point of balance between the polarities. This is what makes L'outsider's new works both powerful and fragile.



KOLLY GALLERY AG - Seefeldstrasse 52, 8008 Zurich - www.kollygallery.com

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L'outsider was born in Bretagne, where he lives and works today. He discovered graffiti in 2001, at the age of 17. His studies at the École Bulle brought him to Paris, where he met new graffiti artists and with them formed the crew FD. They orientated themselves on the traditional graffiti style which was mainly known from the States. The pioneers of American graffiti, like Futura2000 and Dondi White were his first artistic role models. From the very beginning, L'outsider was fascinated by the freedom and energy that performing graffiti in the urban space gave him. With his crew he sprayed many Parisian metro stations. Gradually he developed an individual creative practice, shaped by architecture, graphic design and contemporary art. His personal travels to different countries and cultures inspired him to incorporate global imagery, ancient pictorial patterns, calligraphic tradition and pop culture.

Eventually, his work shifted from the "exterior" space to the interior. Working in the studio and producing canvases has opened the door to the gallery and art world. This has resulted in exhibitions in Paris, Zurich, Weil am Rhein and other European cities. Nevertheless, he always returns to the urban space, which is based on spontaneity, intuition and site specificity.

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